

SOLUTION BROCHURE

Industry Solutions

Ready-made integrations by sector

Fuel, payroll, hospitality and member programmes have payment needs of their own. Apex delivers them as ready-made solutions on the SmartPOS terminals and gateway you already run.

ISO/IEC 27001 CERTIFIED

PCI S3 CERTIFIED



WHY INDUSTRY SOLUTIONS

Win sectors with special needs

Fuel distributors, payroll programmes, hotels and member organisations all need more from a card terminal than a plain sale. Apex has already built and runs these integrations for acquirers, so you can offer them to new sectors without a custom project.

Each solution runs on the Apex Payment Gateway and the SmartPOS terminals you already deploy. It is enabled per merchant or terminal, managed in the acquirer portal with its own fees and rules, and its card payments go through your existing acquirer host.

6 sectors

From fuel stations and payroll to hotels and member programmes.

1 platform

All run on the same gateway, portal and SmartPOS fleet.

Turnkey

Configured on the platform, not built as a custom project.

KEY BENEFITS

Built for acquirers, partners and cardholders



Acquirers & banks

- ✓ Win sectors that need more than a plain card sale.
- ✓ New fee income from salary card cash-out where ATMs are scarce.
- ✓ Higher-value sales, paid in installments, at your merchants.



Merchants & partners

- ✓ Fuel distributors get station sales, litres and commission.
- ✓ Hotel and restaurant payments driven from their management systems.
- ✓ Partner cashback and discount offers bring more card spend.

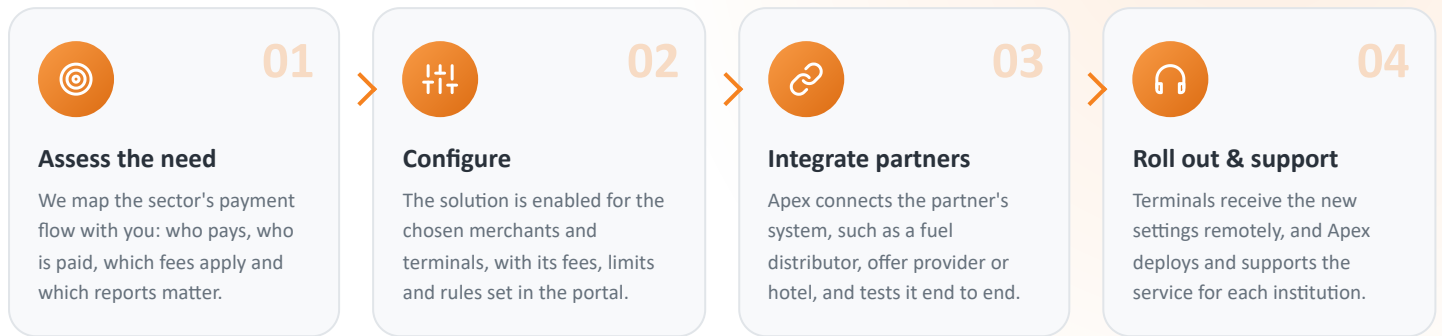


Cardholders & members

- ✓ Salary cash-out at a nearby merchant, with the fee shown first.
- ✓ Larger purchases paid in installments, with the plan chosen at the terminal.
- ✓ Members get their discount automatically at the counter.

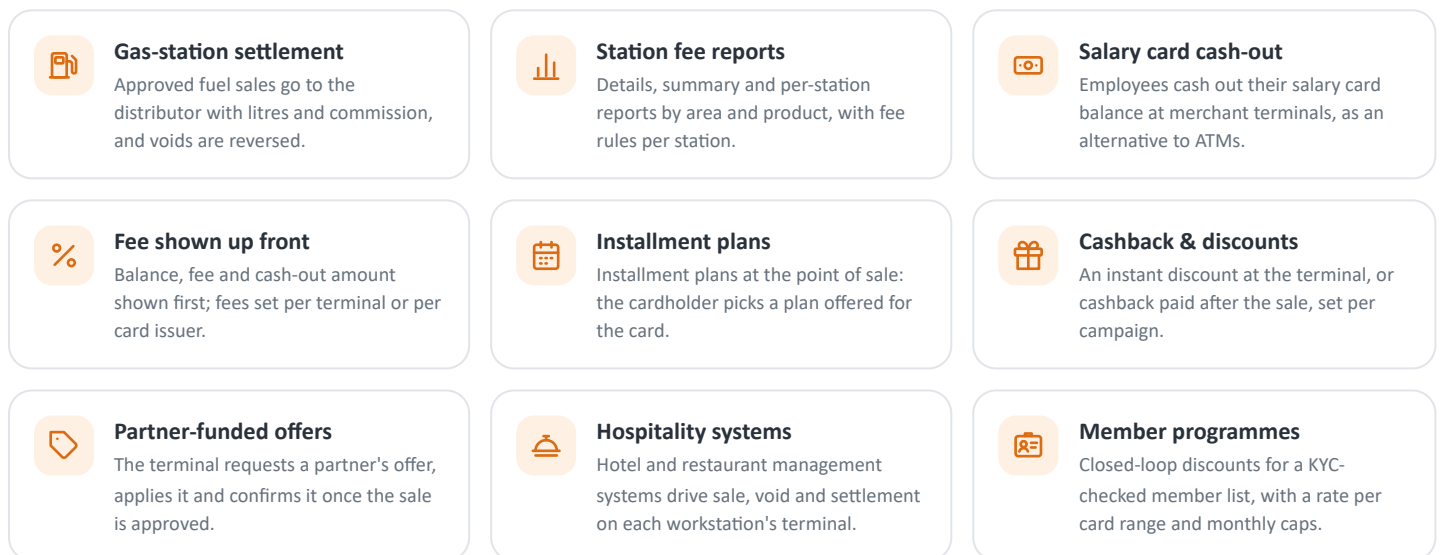
HOW WE DELIVER

From sector need to live service



THE SOLUTIONS

Six sector solutions on one platform



IDEAL FOR

 Fuel distributors

 Payroll

 Card issuers

 Hotels

 Government & members

PLATFORM

One platform for every sector

Each solution runs on the Apex Payment Gateway and SmartPOS: a new sector needs settings, not a new system.



Ready on Apex SmartPOS

Each flow is part of the Apex terminal application, enabled per terminal.



Institution isolation

Each institution has its own databases, settings and partner links.



Works with your host

Card payments travel through your acquirer host, as they do today.



Managed centrally

Campaigns, member lists and station fees are set in the acquirer portal.

Let's talk payments.

Contact Apex Payment Solutions for a demo of Apex Industry Solutions.



181 AlMadina AlMonawara St., 5th Floor, Office 504
P.O. Box 954380 · Amman, Jordan



info@apex.jo



+962 6 55 626 79



www.apex.jo

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